

68 YEARS
FLOOR COVERING EXPERIENCE

LINOLEUM CARPET

Every Type of Floor Covering

Asphalt Tile - Rubber Tile
Plastic Tile - Cork Tile
Lino Tile - Koroseal Tile
Broadloom Carpets

RUG CLEANING

"RING UP RIVETT"

HIllcrest 5-2637

2300 BROADWAY

Genuine Inlaid
LINOLEUM



• LINOLEUM
• ASPHALT TILE
• RUBBER TILE
• WALL TILE
• CORK TILE

COMPLETE LINE OF FLOOR COVERINGS

Venetian Blinds - Window Shades
Traverse Rods - Screens - Draperies

Free Estimates - Liberal Terms

HUDSON 4-9359

JOHN'S BUILDING SPECIALTIES

400 - 12th ST. 12th & D SACRAMENTO

Linoleum-Retail

BARGAIN BILL'S FURNITURE WHSE
6620 Folsom Blvd. HIllcrest 6-2776

BOWERS WALDO E

Complete Floor Coverings
LINOLEUM - CONGOLEUM
ASPHALT & RUBBER TILE

Armstrong - Kentile
Nairn - Sloane
Expert Installation
Custom Work - Repairing

1310 K GIllbert 3-4701

Bowers Waldo E 1310 K GIllbert 3-4701
(See Advertisement This Page)

BROOKMAN CO OF SACRAMENTO INC THE COMPLETE FLOOR COVERING SERVICE

312-20th HUDSON 1-1428

CARMICHAEL LINOLEUM CO
4053 California Av Carmichael J. IVanhoe 9-2484
Colwell's Resilient Floor Coverings IVanhoe 9-3736
2711 Fulton Av IVanhoe 9-3736
(See Advertisement Page 231)
(Continued Next Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

The **LINOLEUM Shop**
INC.



LINOLEUM - ASPHALT TILE
RUBBER TILE

COMPLETE FLOOR COVERING SERVICE

Free Estimates
SATISFACTION GUARANTEED

PHONE
HUDSON 4-6558

2815 J STREET
SACRAMENTO

2717 BROADWAY
SACRAMENTO



UNITED LINOLEUM

A Large Selection of
LINOLEUM


• ASPHALT TILE
• RUBBER TILE
• LINOLEUM
• CARPETS

Expert Installations

ESTIMATES FURNISHED

HILLCREST 7-8851

LINOLEUM



- ARMSTRONG
- NAIRN
- SLOAN
- Asphalt Tile
- Rubber Tile
- Kentile
- Expert Installation
- Custom Work
- Repairing • Estimates • Terms

Gilbert 3-4701
WALDO E. BOWERS
1310 K STREET

Linoleum-Retail-(Cont'd)

CONGOLEUM-NAIRN

Makers of
Gold Seal Inlaid Linoleum
Gold Seal Linoleum Tile
Gold Seal Congoleum
Gold Seal CongoWall
Gold Seal VinylFiber
Gold Seal VinylTile
Gold Seal Asphalt Tile



"WHERE TO BUY THEM"

DEALERS

Bowers Waldo E 1310 K GIllbert 3-4701
Gephart Rug & Linoleum Co 1118 J. GIllbert 3-4383
Lattin's Bob Floor Covering
1519 Alhambra Bl HIllcrest 5-4825
SCHROEDERS NEW & USED FURNITURE
1915 Del Paso Bl N. Sacramento Wabash 5-7490
UNITED LINOLEUM LAYERS
2717 Broadway HIllcrest 7-8851

Dolan's Alhambra & P HIllcrest 6-6481
ELDER'S INTERIOR DECORATORS
2419 K HUdson 4-8517
510 La Sierra Dr IVanhoe 9-7871
FLOOR COVERING MART
2409-21st HIllcrest 7-5777
(See Advertisement This Page)

GEHART RUG & LINOLEUM CO

Featuring
ARMSTRONG - PABCO
NAIRN - SLOAN
IN LINOLEUM - ASPHALT -
RUBBER & CORK
Estimates Given Without Obligation

1118 J GIllbert 3-4383

JACKSON FURNITURE CO 14th & K. GIllbert 2-7604
JOHN'S BUILDING SPECIALTIES
400-32th HUdson 4-9359
(See Advertisement Page 230)

LATTIN'S BOB FLOOR COVERING
1519 Alhambra Blvd HIllcrest 5-4825
(See Advertisement This Page)

LEW HARRIS LINOLEUM SHOP
In CARMICHAEL II'S
INLAI D LINOLEUM
ASPHALT - RUBBER & CORK
TILE

Complete Line of Floor Coverings
Free Estimates

6221 1/2 Fair Oaks Blvd IVanhoe 9-1021
Carmichael IVanhoe 9-1021

LINOLEUM DICKS 1020-16th HUDSON 1-0580
(See Advertisement This Page)

LINOLEUM SHOP INC THE 2815 J. HUdson 4-6558
(See Advertisement Page 230)

Q. K. FURNITURE CO

Since 1919
COMPLETE LINE OF
FLOOR COVERINGS
ARMSTRONG - SLOANE - PABCO
NAIRN - KENTILE

427 L GIllbert 3-4231
(Continued Next Page)

FLOOR COVERING MART

LINOLEUM - ASPHALT TILE
CORK - RUBBER TILE

Headquarters For Quality
CARPETS, RUGS
BROADLOOM

FLOOR COVERING MART
21ST BETWEEN X & BROADWAY
HIllcrest 7-5777

Bob Lattin's Floor Covering

LINOLEUM ASPHALT TILE RUBBER TILE CORK TILE CARPETING

Estimates - No Obligation

HIllcrest 5-4825

You Are Invited to Come in and
Inspect Our Large Selection of
Floor Coverings.

1519 Alhambra Boulevard

STEARNS FLOOR COVERINGS

ASPHALT & RUBBER
TILE


LINOLEUM

Complete Installation Service
Free Estimates - Qualified Workmen

HIllcrest 7-4712

3230 BROADWAY

For
Linoleum



ASPHALT TILE
RUBBER TILE
CORK TILE
WALL TILE

Call
COLWELL'S FLOOR COVERINGS
IVanhoe 9-3736

2711 FULTON AVE.
Free Estimates
Expert Installation

Popoff's



LINOLEUM & FLOOR COVERING

Industrial & Residential

LINOLEUM
ASPHALT TILE
CORK TILE
RUBBER TILE
RUGS & CARPETS
HARDWOOD

Call
IVanhoe 9-0444

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or
Visit Our Display Room
at
3430 FULTON AVE.
SACRAMENTO

LINOLEUM DICK'S

Cash & Carry

LAY IT YOURSELF & SAVE UP TO 50%

Complete Instruction
& Description Pamphlets
for Home Mechanics
COMPLETE INSTALLATION SERVICE
AVAILABLE

Free Estimates • Qualified Workmen

ASPHALT
RUBBER
LINOLEUM
PLASTIC

TILE

INLAI D & PRINT FLOOR COVERING
RUGS & YARD GOODS

Nationally Advertised Brands
ARMSTRONG - PABCO
SLOAN - NAIRN

WINDOW SHADES
PLASTIC WALL TILE

HUDSON 1-0580
1020 - 16TH ST.